



“Creating a Social Entrepreneurship to fight poverty”

Keywords

social innovation / incubation / poverty / Human Centered Design / SDGs / Impact / sustainability / team work / reflective learning / interdisciplinarity / Empathy / compassion / change.

Short description

“No Poverty” is the Sustainable Development Goal number 1. Poverty is a global problem on many levels. Living in poverty causes inequality and hardship in nutrition, education, health and various other aspects. Poverty is often inherited. Social entrepreneurship is one way to address these issues. Students work in interdisciplinary teams to explore, research and understand real world problems around poverty and empathize with people to solve problems and create solutions. Creativity and the ability to develop better solutions together are key competences in future work life.

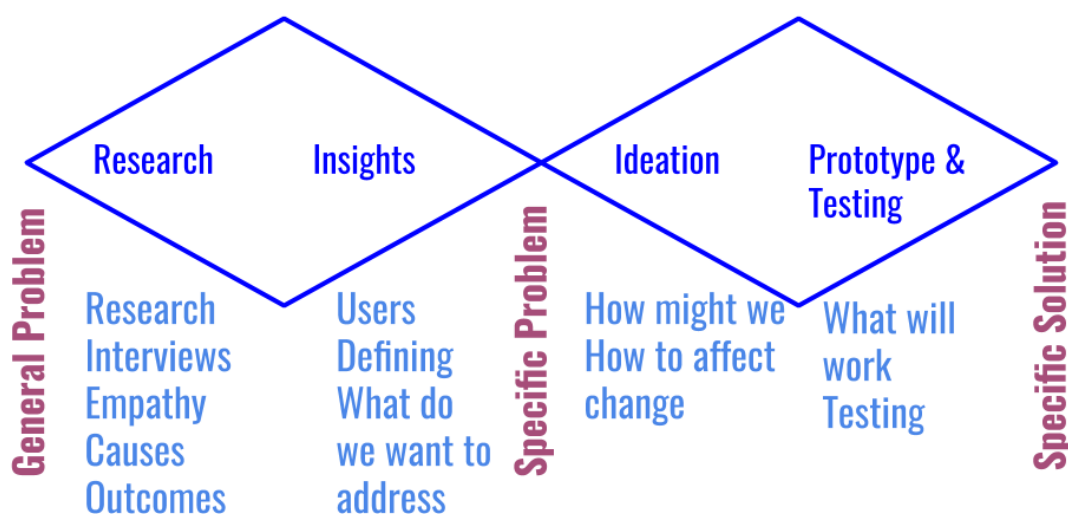
Philosophy & Assumptions

Social entrepreneurship includes human and environmental goals on an equal level with business goals. Human Centered Design also focuses on understanding the human needs, aspirations and fears to create meaningful change.

Pedagogy on Human Centered Design

Learning is based on learning by doing in a project in a team. The project follows the principles of Human Centered Design and Lean Startup. Students will be guided through a process to understand the challenge and to create a solution concept and a business model with impact. Work will start from real world problems coming from organizations dealing with issues of poverty.

Innovation process in this course



Challenges worldwide

Challenges from Nepal, Portugal, Suriname, Armenia, Russia, Ukraine, Trinidad and Tobago.

Learning Outcomes

Student is able to:

- implement Human Centered Design process and mindset
 - utilize methods for Understanding problems
 - Apply methods for Ideating solutions
 - Sketch tangible solution ideas
 - Test solution ideas
- use Social entrepreneurship fundamentals such as
 - Triple bottom line
 - Business opportunities
 - Business model and legal structures
 - Impact and sustainability
- to outline a business model
- work in a team and consider online methods for
 - Creativity
 - Collaboration

Validation

5 ECTS

Dates

8 weeks

Kick-off: 13th of October 2020 – End of the course: 5th of December

Tools

Online team work on Microsoft Teams & online collaboration tools (camera and mic required)

Working time in Central European Time Zone

Target audience: International - intergenerational - interdisciplinary

The course is focusing on participants studying in an undergraduate , graduate programmes or PhD programme.

50% Health care and social work

50% Business, IT, computer science, Engineering, Design, Media

Maximum amount of places: 45, with diversity of study backgrounds, geographical and cultural backgrounds.

Train-the-trainer course for teachers

Are you a teacher and you have interest to follow the course?

We offer 4 places to work with the coaches and the students during this course. The train-the-trainer is a 'twinning' or 'shadowing' with one of the coaches. Please, send your motivation, incl. info on the personal or professional interest for joining and a CV to cohehre.academy@artevelddehs.be

The training includes 3 coaching meetings (before the programme, during the process, evaluation and feedback after the programme)

Two mandatory moments with the students and the coaches a week (Tuesday and Thursday);

Eventually inspiration sessions (recorded on MS TEAMS)

Outline / schedule

100% online course

Workload 10h/week or of 75-90 hours

80% of teacher-led activity is mandatory

Teacher-led activity three times a week for 8 weeks (mandatory)

Tue & Thu 17:00 – 19:00 CET & Sat 9:00 – 11:00 CET

Timetable

TUESDAY	THURSDAY	SATURDAY	Other times
17:00 – 19:00 CET	17:00 – 19:00 CET	9:00 – 11:00 CET	
Theory and methods	Team coaching	Inspiration session with visiting speakers	Teamwork and individual work for 4 hours per week

Workload 10h/week and 80% of teacher lead activity is mandatory

WEEK	PROJECT PHASE	INSPIRATION SESSIONS
Week starting 12.10	Intro to the course Empathy and exploring the topic	Social entrepreneurship
Week starting 19.10	User Research and service mapping	Theory of change
Week starting 26.10	Ideation and creativity	Team communication
Week starting 02.11	Solution creation and prototyping	Enterprise as a legal entity
Week starting 09.11	Prototypes and Business model	Running a social entrepreneurship
Week starting 16.11	Testing solution ideas, Business and Financing	Presenting ideas
Week starting 23.11	Presenting ideas	Funding and scaling up
Week starting 30.11	Reflection of learning	Process recap

Instructors workshop facilitators



Janne Karjalainen, MSc Eng.

Over 5 years of teaching and developing reflective methods for project based studies and coaching students. Enthusiastic about design thinking, service design and lean development methods. Previous experience from working at Nokia in Finland and in the US. Currently a Senior Lecturer and Project manager at Oamk, Finland.



Ulla-Maija Seppänen, MScOT, Psychotherapist.

Has been working over 20 years as a lecturer in international courses in different countries. For the last 6 years have been especially designing and enabling interdisciplinary courses to develop new innovations and businesses. She believes that education should prepare experts, who knows how to have positive impact to the society. Before working as a Senior Lecturer and Project Manager at OAMK, Finland, Ulla-Maija used to work as occupational therapist and psychotherapist in mental health.



Sushant Rijal, MBA in Entrepreneurship.

Has worked over 5 years in the field of entrepreneurship development and training. During this time he has designed many trainings, delivered the training and coached the entrepreneurs in their business development. Prior to this, he has also worked as an educator, counselor and event manager. He also teaches a course on entrepreneurship based on design thinking called "Community as a Curriculum"

Participants

Beginners level. No prior experience required

Participation fee

We accept a maximum of 45 participants from different professional and cultural backgrounds. Participants will work in teams of 5 persons.

WHO	COST
COEHRE Member (students)	€ 100
COEHRE LIC Member (students) from Hungary, Portugal, Spain	€ 50
Staff members as capacity building – shadowing	€ 200
Non-Members COEHRE	€ 250
LIC (Low Income Countries - reduced participation fee) - Nepal, Suriname, Armenia, Georgia, etc	€ 50

Donation to Sustainable projects

From the registration fee: 10% will be donated to sustainable projects eg. UNICEF, Medecins sans frontières, organisations.

Registration

Register on website or provided link in e-mail

Deadline: 24th of September 2020 12:00 CET

Selection will be based on diversity of participants.

Note: Confirmation of participation will be sent out by e-mail on the 25th of September.

Participation will only be valid after payment of the invoice by the 1st of October.

Cancellation policy

The course will be invoiced prior to the start of the programme. Full payment will be required by the 1st of October.

In the event of cancellation by the participant, our policy states, a full refund will be given, provided we receive notification of cancellation at least 7 days prior to the course date. A 50% refund will be provided until the 8th of October and cancellations received after the 8th of October, are not entitled to a refund. Refunds will not be given for a “no show” on the day.

In the event of the course requiring rescheduling due to instructor illness or unavailability, the cost of the course will be refunded in full, or alternatively rescheduled at a later date, should you not be able to attend the rescheduled course a full refund will be provided.



Offered by: COEHRE Academy

The COEHRE Academy is one of the activities within the COEHRE consortium. The aim of the Academy is to enhance international, interdisciplinary, interprofessional cooperation and capacity building within health education among the members institutions.

The Academy acts as a platform that initiates, supports and coordinates different activities. It offers opportunities to create, stimulate, found and intensify networking of partner institutions and to develop joint initiatives.

For further information on this programme, please contact: coehre.academy@arteveldhs.be