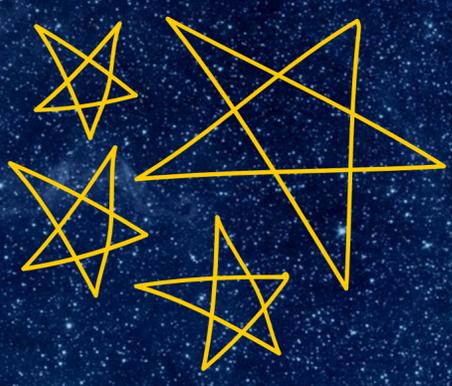




SPOT

Student Platform Occupational Therapy



Vacancy!

Social Media Lead

Could this be you!?

SPOT Europe is searching for a new Social Media Lead, could this be you!?

With an online following of over 3,000, the board are looking for someone who is passionate about Internationalisation while being committed to expanding the SPOT Europe community through the power of social media!

Role description

- Develop SPOT Europe social media presence by adhering to a posting schedule. Currently we schedule: *Meme Monday, Midweek Motivation, Emerging Thursday, A day in the life and Self-Care Sunday*. However, this can be re-evaluated and designed by **you!**
- Take part in OTalk weekly discussion via Twitter.
- Communicate with the SPOT Blogger, to post information regarding the fortnightly blog posts. In addition to this, communication with the board will be required to post weekly OT news, literature or updates.
- Use social media to promote World OT day and Public Health week.
- Promote SPOT Europe activities, such as coordinated activities with other organizations, individual SPOT activities or mini SPOT's activities. Alongside SPOT Europe related activities, encourage students to interact with SPOT Europe and share their activities via Facebook, Twitter and Instagram.
- Ensure that the social media posts reflect OT beyond your nationality and are accessible and attractive for OT students across Europe.
- Attend annual face to face meetings such as board meetings and ENOTHE meetings.
- Be part of an awesome team of international OT students :) As a board member you'll be involved in fortnightly online board meetings to discuss SPOTEurope development, online discussions, ENOTHE and other events.
- Committed hours to the role can vary from 2-4 per week depending on scheduled meetings and events.

Interested in joining the board!?

Send your name, name of your university, which year you are in and motivation letter before 28th June to info@spoteurope.eu

WWW.SPOTEUROPE.EU

BE PART OF OUR NETWORK



@spoteurope